



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Report on

Extension Activity: Awareness Campaign for Stubble Burning in Collaboration with NSS

Date: Saturday, 6th December 2022.

Venue: Aastha Public School, Lakhuwas Village, Sohna.

Event Type: Extension Activity

Mode of Activity: Offline

Target Group: Villagers of Lakhuwas

Coordinators: Mr. Pankaj Sharma, and Dr. Sarina Mehra

Organized by: School of Journalism and Mass Communication in collaboration with NSS

Number of Participants: 36 Students and 10 Villagers

Students of the School of Journalism and Mass Communication (SJMC) and NSS of KR Mangalam University conducted an awareness campaign in collaboration with Ment4Environment and NSS about the harm caused by stubble burning in Lakhuwas village, located in Sohna (Photo-1). Under this campaign, farmers were informed about the damage caused to the environment by burning stubble in the fields and the side effects on human life. Students of SJMC also took out an awareness rally in the entire village through posters and banners.

The visit aimed to know about the level of awareness among farmer related to stubble burning, get aware about the concerns of rural India and to know about values and tradition of rural people towards environment. The Students interacted with farmers with certain set of questions and conducted focused group discussions (Photo- 3). They also organized a rally in entire village with banners and posters carrying slogans related to environment protection and stubble burning (Photo-5). Students learnt Professional communication skills, experienced the culture and settings of rural areas and also learnt interviews skills, videography and Campaign management skills. This visit was eventually very useful in terms of creating awareness among farmers related to environmental de-gradation due to stubble burning. They are now fully aware about the hazardous effects of such practices. SJMC students explored the opportunity of news writing, Interviews Skills, Awareness Campaign management terminology. This event also provide them the platform to excel their potential in the upcoming years by developing professional skills.

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Please add Pics (non-geo tagged for social media /geo tagged for NAAC)



Photo 1- Students of School of Journalism and Mass Communication with farmers.

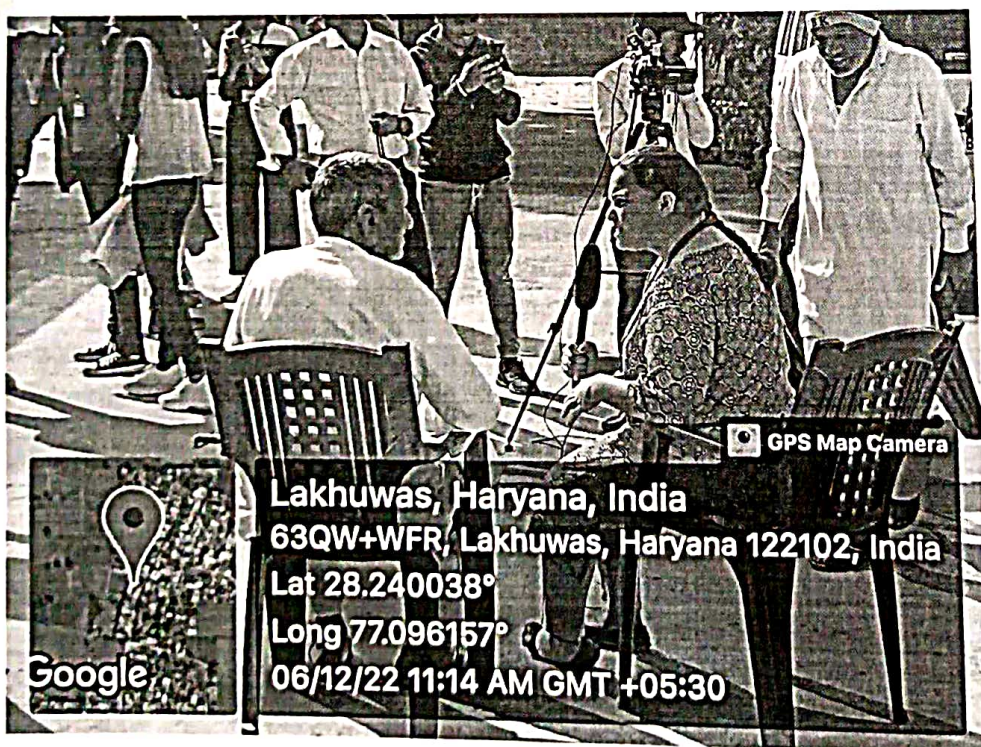


Photo 2- Students conducting interview of villagers

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Photo 3- Focus group discussions with villagers.



Photo 4- Students conducting interview of villagers


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Photo- 5- Students doing awareness rally on stubble burning and environment protection.

List of Participants with attendance: Enclosed in separate sheet

Report prepared by	Mr. Pankaj Sharma, Assistant Prof. SJMC
Report verified by Event Coordinator	Dr. Sarina Mehra, Assistant Prof. SJMC
Report Seen by Dean / Club Coordinator / Activity Coordinator/ IQAC Director / Registrar	Prof. (Dr.) Neeraj Khattri, Dean, SJMC

[Signature]
DEAN
 School of Journalism &
 Mass Communication (SJMC)
 K.R. Mangalam University
 Sohna road, Gurugram Haryana 122103

[Signature]
Registrar
 K.R. Mangalam University
 Sohna Road. Gurugram (Haryana)

OF ACTIVITY: Extension Activity: Awareness on Stubble Burning

6.12.2022

UE: Lakhuwas Village, Gurugram

GANISED BY: SJMC, KRMU

ATTENDANCE RECORD

Sr. No	Name of Participant	University/School	Programme Name	Semester	Certificate issued	Signature of Student
1	Nishant	SJMC	BACJMC	3rd		Nishant
2	Himanshu	SJMC	BA-JMC	III		Himanshu
3	Vishal	SJMC	BA-JMC	III		Vishal
4	Anureet	SJMC	BA-JMC	III		Anureet
5	Aman	SJMC	BA-JMC	III		Aman
6	Palak	SJMC	BA-JMC	III		Palak
7	Neha	SJMC	BA-JMC	Ist		Neha
8	Drans	SJMC	BAJMC	Ist		Drans
9	Priyanshu	SJMC	MAJMC	Ist		Priyanshu
10	Meghna	SJMC	MAJMC	Ist		Meghna
11	Reetam	SJMC	MAJMC	Ist		Reetam
12	Sakshi	SJMC	BAJMC	V Sem		Sakshi
13	Neha	SJMC	BAJMC	V Sem		Neha
14	Yashvaretha	SJMC	BAJMC	III		Yashvaretha
15	Neha	SJMC	BAJMC	V th Sem		Neha
16	Ankit	SJMC	BAJMC	V th Sem		Ankit
17	Mahima	SJMC	MAJMC	I st Sem		Mahima
18	Niharika	SJMC	BAJMC	V		Niharika
19	Ekta	SJMC	BAJMC	V		Ekta
20	Deevic	SJMC	BAJMC	V		Deevic
21	Diya	SJMC	BAJMC	V		Diya

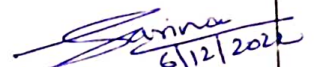
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Joy	SJMC	BAJMC	1st		Joy
Natasha	SJMC	BAJMC	1st		Natasha
Shreya	SJMC	BAJMC	1st		Shreya
Saleshi	SJMC	BAJMC	1st		Saleshi
Rebecca	SJMC	BAJMC	1st		Rebecca
Anushka	SJMC	BAJMC	1st		Anushka
Himanshi	SJMC	BAJMC	1st		Himanshi
Pooja	SJMC	BAJMC	1st		Pooja
Himanshi	SJMC	BAJMC	1st		Himanshi
Om Tiwari	SJMC	BAJMC	1st		Om Tiwari
Sanika	SJMC	BAJMC	1st		Sanika
Himanshi	SJMC	BAJMC	1st		Himanshi
Dev	SJMC	BAJMC	1st		Dev
Love	SJMC	BAJMC	1st		Love
Abhijeet	SJMC	BAJMC	1st		Abhijeet



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6/12/2022

Organiser's Signature
Dr. Sarina Mehra. (AP)
Mr. Parkey Sharma (AP)
Name and Designation

NAME OF ACTIVITY: Extension Activity : Stubble Burning

DATE: 6 Dec. 2022

VENUE: Lakhnawas village

ORGANISED BY: SJMC in Association with NSS

ATTENDANCE RECORD

Sr. No	Name	Age	Occupation	Signature/Thumb impression
1	Kamlesh	36	farmer	कमलेश
2	Dharmender	58	carpenter	धर्मेश
3	Brignandan	49	farmer	Brignandan
4	Vinla	43	paan shop	विमला
5	Suresh	47	plumber	सुरेश
6	Mahendar	52	Farmer	Mahendar
7	Prakash	41	Mechanic	प्रकाश
8	Karamveer	39	Tailor	Karamveer
9	Sushil	55	shopkeeper	सुशील
10	Gauri shankar	32	Dairy Shop	Gauri
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Organizer's Signature
6/12/2022

Name and Designation